



Heart and Soul

by Whimsicals

This newest collection from Whimsicals focuses on the wonders and magic of life! The softly colored, block design alternates inspirational 5" motif squares with those that contain coordinate patterns. The wide sashing between the squares allows ample room to cut these squares apart and use them individually, if desired. In addition to cutting the blocks apart, this pattern will look terrific by simply adding borders and backing then quilting for a lovely, quick project or gift. The blocks can also be cut apart into rows and used to border the bottom of a tablecloth or shower curtain. Several rows can be used for valances, tier curtains or bedskirts. This pattern is complemented by a 4" thematic, repeating stripe in two colorways. A medium-scale semi-tonal butterfly pattern is delightfully sweet and repeats the butterfly motif that is seen throughout the group. The words and phrases used in the focus blocks are used to create a subtle all-over, tonal coordinate. A tonal mini-medallion in a structured layout can be easily cut in any way but can also be used as an interesting sashing or border. A tiny scroll and medium-scale open floral add lovely movement while a tonal screen-dot pattern adds texture and depth to the collection. Finally, an exquisite small stripe adds overall structure and provides endless possibilities for use! This collection is perfect for your customers who love taupe/neutral color stories! *9 patterns/26 skus*

From the bookshelf...

✿ *If Quilts Could Talk* by Terri Degenkolb for Whimsicals. New book that will showcase projects using *Heart & Soul* as well as previous fabric collections from Whimsicals

✿ *Reminiscing* by Terri Degenkolb. Published by Kansas City Star. A compilation of Whimsicals most popular designs, this book has 14 projects along with several new projects. Many of these projects will work wonderfully with *Heart & Soul*.

To the pattern rack...

✿ *Flutterby* by Whimsicals. Light and airy, just like the flutter of butterfly wings. This wall warmer is perfect to use with *Heart & Soul* as it repeats the subtle butterfly motif that is used in the fabric.

✿ *Hip Chick Bag* by Whimsicals. Paint the butterfly on this casual hip bag with Shiva Paintstiks® or use the butterfly print from *Heart & Soul* in its place. Either way, make it to fit your personality and enjoy!

Don't forget your display!

Create a focus for your display by featuring multiple ways to use the block design from the collection. You can also fuse two blocks together and trim edges with a scallop-edge scissors. Hang from ceiling or beam using clear, monofilament thread (or fine fishing line) staggering lengths of thread. You can use the same concept to make large, paper angels or butterflies by copying those fabric motifs on a color copier and enlarging them to desired sizes. Display the books and patterns suggested above along with fabric kits for each one. Tie kits with raffia or narrow, twill ribbon and attach a small, fused fabric butterfly tag.

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