



Glow

by Gudrun Erla of G.E. Designs

The large flowers used in the theme print for Gudrun Erla's new group actually seem to glow as they appear illuminated within the design! Rich teal, dark olive, chocolate brown, warm apricot and golden tan set the color story for the collection. A mid-scale secondary floral print contains small clusters of flowers tossed against a shadow flower texture that, once again, seems to simply glow! Dark grounds are used for a floral dot pattern that provides interesting small-scale interest. Tiny buds are placed in the centers of a "quilted" diagonal grid to create a pattern with great visual depth. A mid-scale linear filigree pattern is offered in both tonal and two-tone colorways and adds a nice touch of sophistication. Finally, the soft illumination provided by the mottling in the tiny, tonal leaf pattern makes it anything but ordinary! This collection has all the appeal of a sophisticated home décor fabric and you can offer it to your customers at a fraction of that cost! Consider offering classes to teach basic home décor projects such as pillows, simple window valances and tiers, shams, shower curtains, etc. Everyone is watching their wallet so this is an excellent time for you to provide such information! PLUS – home décor projects sell LOTS of fabric! 7 patterns/20 sku's.

From the bookshelf...

⊗ *Fast & Furious: Quilting as you go* by GE Designs. 17 projects that are all done with the popular "quilt as you go" method. There is a bag in the book that utilizes the new Glow 2½" precut strips. (Spring Market release)

To the pattern rack...

⊗ *Strip Maze* by GE Designs. Quilt design created with the new Glow 2½" strips. Pattern includes three sizes. (Spring Market release)

⊗ *Strip Search* and *Strip Stacks* by GE Designs. Both of these designs use the new Glow 2½" strips. (Spring Market release)

⊗ *Moon Glow* by GE Designs. Twin sized quilt created with Glow fabric. Pattern also includes a table runner using the same block design. (Spring Market release)

And, don't forget your display!

Consider adding some brass or copper pieces to your display to help create more of a "glow" within the vignette. The warmth of brass and copper will perfectly complement the warm tones of the Glow fabrics! Create kits using Gudrun's patterns listed above and tie with some metallic-toned ribbon. Place in a brass or copper planter box or other shaped container. Use brass-rimmed bowls or vases to display a colorful assortment of Glow fat quarters as well as the new 2½" strips. Easy yet stunning!

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