



## Elm Creek Quilts: Joanna's Collection

by Jennifer Chiaverini

Jennifer Chiaverini's *The Lost Quilter* provides the inspiration for her latest fabric collection. Set in the deep South, the book continues the story began in *The Runaway Quilt*. Magnolias are flowers closely associated with the Southern culture and they are used as the main motif in the theme print. Offered in three colorways, the multicolor version features creamy magnolias and delicate peach and ivory blooms that seem to pop off of the deep, dark brown ground. There are two tonal versions as well – a creamy neutral and a soft peach. A secondary floral in a mid-scale contains lovely floral vines set against a delicate shadow stripe ground. A small-scale basketweave stripe has such wonderful detail that it actually looks woven! Tossed cotton boll motifs are used to create a rich tonal coordinate while a tiny geo tile pattern adds perfect balance. Packed palm fronds create a unique textural print. To round things out, there is a unique, multicolor bargello-like pattern that will make terrific sashing, borders and setting triangles – just for a few ideas! While this fabric collection will look absolutely beautiful used in bedrooms and throughout the home, it nearly begs for a place of honor on a sun porch – if you're lucky enough to have one! Our project pattern will make a lovely quilt to pull up during those late summer and early fall evenings. *7 patterns/20 sku's.*

### From the bookshelf...

- ✿ *The Lost Quilter* by Jennifer Chiaverini. An Elm Creek Quilts Novel. Simon & Schuster. The bestselling *Elm Creek Quilts* series continues, as Master Quilter Sylvia Compson's investigation of her ancestry reveals unexpected connections to a long-forgotten visitor to Elm Creek Manor.
- ✿ *Sylvia's Bridal Sampler from Elm Creek Quilts* by Jennifer Chiaverini. C&T Publishing. The staff of the fictional Elm Creek quilter's retreat-and 72 of author Jennifer Chiaverini's real-life friends-contributed 140 blocks to this beautiful sampler quilt that became Sylvia Compson's wedding gift in *The Master Quilter*.

### To the pattern rack...

- ✿ *Laptop Satchel* by Vanilla House Designs. This very chic laptop satchel is the only way to haul around your laptop. This curious flat bag also doubles for notebooks or papers for the office or class.
- ✿ *The Crestwood* by Indygo Junction. This large and roomy shoulder bag makes for a great tote or a stylish everyday purse with two interior pockets and a tie closure. The construction of the purse using several pattern pieces lends to the creative use of fabric coordinates.
- ✿ *Potluck Pattern* by Quilt Woman. Simple but elegant placemats and napkins. And three matching trivets for your table or buffet!

### And, don't forget your display!

The warmth and richness of the chocolate brown, deep apricot and soft olive green combine with the crisp white magnolia motifs to help you create a display that will be timely for both the late winter and early spring months. Hang our project quilt to create a focus for your display and create fabric kits for it as well as the patterns listed above. Tie kits with some pretty ribbon and add a faux magnolia blossom if you'd like to add that special touch. In fact, using magnolia branches and blossoms as part of your display will help to set the stage for a lovely display that completes the theme. Line baskets with the basketweave print and use to display copies of Jennifer's two new books. You may even want to create some gift sets that contain one or both books as well as the quilt kit! Quantity pricing will help to sell the whole set!

*Written by Cyndi Hershey for Red Rooster Fabrics. Permission to make copies for distribution to independent quilt shop owners is granted by Red Rooster Fabrics.*