



# Giselle

by Jessica Gonacha

This premiere fabric collection from artist Jessica Gonacha explodes with extravagant color and vibrant designs! Bold and graphic, these patterns will hold their own used singly for table covers, pillows or shower curtains! Simple skirts and A-line dresses are also ideal canvases for these prints. The large, single flower print can be cut into rows for borders on quilts or table cloths. The multicolor, small-ellipse can be used in the same way and would make striking sashing as well. The theme colors of magenta, pink, chocolate brown, soft gray and pale yellow create a fresh and timely palette that is very much in line with what is being shown in the home furnishings and kitchen departments by large retailers. By the way, these patterns lend themselves perfectly to embellishing! Add accent stitching using glossy or metallic threads and think about using crystals or beads to highlight some of the floral designs. Also, think nurseries! *Giselle's* fresh colors and patterns are sure to appeal to many young moms! Be sure to show this group with bolts of our suggested Tokyo colors! These terrific basics will blend beautifully with *Giselle's* graphic patterns to create vivid and successful projects. Our complementary multi-project pattern will help you to show your customers several ways to use these fabrics. It features a ten-pocket bag, dresser scarf/table runner and pillow. Something for everyone! *Delivers in June. 8 patterns/10 skus.*

## From the bookshelf...

- \* *Art Quilt Workbook* by Jane Davila and Elin Waterston for C&T Publishing. Do-it-all guide to putting the ART in art quilts! Learn the basics of good design with simple step-by-step exercises then add your own personal style. Explore fabric collage, thread painting, innovative piecing, and photo imagery on fabric. *Giselle* will provide the ideal backdrop or coordinate to your unique project.
- \* *Modern Art with Fabric* by Debbie Maddy for Calico Carriage. Exercises in component sewing to show off contemporary fabrics to their fullest potential. Perfect for *Giselle!*

## To the pattern rack...

- \* *French Laundry* by Vanilla House. Organize your laundry with this cute caddy for your fine washables. Included is a funky padded hanger in two sizes, child and adult. So cute using *Giselle!*
- \* *Wedding Rings – Updated and Expanded* by Seams & Dreams. Make this updated version of the quilt classic using *Giselle* and give to your special newlywed couple!
- \* *Sidelines* by Maple Island Quilts. Create never ending sidelines around rectangles and squares. Easy for all skill levels but with a complex and bold look. Feature the large, scale designs from *Giselle* to make a knock-out quilt!

## And, don't forget your display!

Take a hint from Crate and Barrel and use a bold yet minimalist approach to your display. Place a tall, sturdy branch in a pottery or metal vase. Hang a few padded hangers from *French Laundry* on several branches. Place our runner on your table and prop the pillow next to it. Make kits and place some in our project bag! Or – display the art quilt books listed above along with their suggested supplies. Make a small sample and schedule a class to introduce your customers to the basics of art quilting!

*Written by Cyndi Hershey for Red Rooster Fabrics. Permission to make copies for distribution to independent quilt shop owners is granted by Red Rooster Fabrics.*

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